

DECEMBER 2021 NEWSLETTER



Welcome to the CRTG December Newsletter.

Another busy month has gone by here at CRTG: Jeff and Marilyn's retirement event at Loggerheads Country Park, a successful networking event at the Beaufort Park, and updating the members website. The board will meet shortly to discuss the final report from Resources for Change, which will form a basis for us to plan our objectives for the coming months.

We would like to wish our members a very Happy Christmas and successful, healthy and profitable 2022!

Networking at Beaufort Park Hotel

CRTG and SED held a successful networking event at the Beaufort Park Hotel on Wednesday 01 December. The event was well attended and judging by the collective noise of 25 people, lots of ideas and collaboration ideas were shared!! Our thanks go to Flintshire County Council for funding the event, and to Mark at the Beaufort Park for all his help, and providing the meeting space for us.



NHS Covid Pass promotional pack

We love the [NHS COVID Pass: promotional pack](#) can be downloaded from Gov.Wales. Businesses are encouraged to display and share these posters, images and videos to promote and explain the NHS COVID Pass.

Advice for businesses and organisations about reasonable measures to take to minimise the risk of coronavirus can be found on: [Reasonable measures action cards for businesses and organisations: coronavirus | GOV.WALES](#).

Jeff Morgan and Marilyn Jeffery Retirement

CRTG said its goodbyes to Jeff Morgan on his retirement as chairman, and to Marilyn Jeffery from the board, at Loggerheads Country Park last week. It was an opportunity for colleagues to meet face to face for the first time since the pandemic began, and to actually to see new faces for the first time without the aid of Zoom! Both Jeff and Marilyn will be very much missed, and their contributions to CRTG have been greatly appreciated by the wider Clwydian Range tourism organisations.



FUNDING FOR BUSINESSES

We have been advised of a new fund which will open shortly for Micro and SME Businesses for the Purpose of:

- Carbon Reduction Projects
- Digital Installation and Digital Upgrade Projects
- Health & Safety in the Workplace COVID Projects

For Flintshire businesses please visit:

<https://www.flintshire.gov.uk/en/Business/Advice-and-guidance/COVID-19-Advice-for-Businesses.aspx>

For Denbighshire businesses please visit:

<https://www.denbighshire.gov.uk/en/business/business-support/business-development-grant.aspx>

Denbighshire County Council

Denbighshire County Council have asked that we share the following information:

Would you like to add a little bit of Cymraeg to your business for free? Contact Helo Blod today!

Using just a little bit of Welsh can help your business reach new customers and turn existing customers into regulars. With a little bit of help from Helo Blod, it's easy – Why not give it a go today? It's not about having to do everything bilingual – you can start by using Welsh greetings like 'Croeso', 'bore da' and 'diolch' or if you have Welsh speaking staff, Helo Blod can send you free badges and lanyards to show they can speak or are learning Welsh. It could make a big difference to your business.

Helo Blod is a free, fast and friendly Welsh translation and advice service, and can offer:

- **Free Translations** up to 500 words per month for you.
- **Text checking** of up to 1,000 words per year for free, so you have the peace of mind that the materials you're producing in Welsh are correct.
- **Advice, guidance and support** to help your business use a little (or a lot) of Welsh. If you need anything extra, *Helo Blod* will put you in touch with someone who can help
- **Merchandise, lanyards and badges** which let your customers know you have staff who can speak or are learning Welsh, as well as bilingual Open/Closed door signs.

Get in touch with Ffion Whitham, your Helo Blod Local Adviser (ffion.whitham@heloblodlocal.wales) today to find out more. Or just pop over to our website (Gov.Wales/HeloBlod) and start making the most of Helo Blod's services today!

Free After Three Parking

Council-run town centre car parks are free to use every day from 3pm until 31 December.

The Free After Three initiative is available in the following car parks:

- Corwen - Green Lane
- Denbigh - Barkers Well Lane, Factory Ward, Crown Lane, Post Office Lane and Vale Street.
- Llangollen - Market Street, East Street, Hall Street and Mill Street.
- Prestatyn - Lower High Street, Kings Avenue and Railway Station
- Rhuddlan - Parliament Street
- Rhyl - Central, Morley Road, West Kinmel Street, Library (disabled bays only), Town Hall, Sky Tower and Railway Station.
- Ruthin - Market Street, Park Road, Crispin Yard, Troed Y Rhiw, Rhos Street and St Peters Square
- St Asaph - Bowling Green

LoveLiveLocal @ Rhyl

LoveLiveLocal@Rhyl is now open and offers on the ground support to local businesses, organised by Denbighshire County Council and delivery partners Antur Cymru. The pop up shop which is based at Rhyl's White Rose Shopping Centre until Christmas Eve, acts as a platform for start-up and small businesses wishing to trial a new venture on a low-risk basis.

As well as offering business support, the hub provides a new retail offer for Denbighshire and encourages visitors to the town. Six businesses occupy the space including Royle Bakes, Del Creations, Blooming Brownies, Ivy Bank Honey Bees, Crafty Creations and Greener Beings.

Clwydian Range Food and Drink Group /ACE project



The Clwydian Range Food & Drink Group was set up in 2012 to promote NE Wales, not just as a fantastic place to visit for its natural beauty but as a place to experience, high quality food and drink. Frequently working jointly with the Llangollen and Dee Valley Food & Drink Group – the two groups represent about 50 businesses; all dedicated to producing and showcasing excellent food, drink and hospitality.

The main purpose of the Clwydian Range Food & Drink Group is to raise the profile of the wide range of high quality, seasonal products available. We encourage hospitality, retail and accommodation providers to work closely with the food and drink producers to foster a well-deserved, excellent reputation for high quality local products.

Members supply local farm and community run shops, cafés, restaurants, pubs, accommodation providers and retailers within NE Wales. They attend farmers markets and local events and support each other with promotional campaigns and frequently collaborate with new products. They are currently managing a project called ACE : Action, Collaboration, Enterprise which aims to inform and support member businesses to recover from Covid 19. Follow us to find out more.

Facebook : <https://www.facebook.com/ClwydianRangeFoodandDrink>

See also: <https://www.facebook.com/tastenortheastwales>

Be Mighty. Recycle

The Be Mighty. Recycle campaign is back to encourage everyone to keep recycling this Christmas; as we create more waste with the extra food we consume and the mountain of packaging from Christmas gifts that we give or receive.

To support the campaign on your social media channels, email walesrecycles@wrap.org.uk to get access to the campaign assets.

There is also the opportunity to enter a Christmas competition for the chance to win a festive hamper: Just follow @WalesRecycles on Twitter and Facebook.

Find out more on www.bemightyrecycle.org.uk.

An update on the Ebenezer Building – Cefn Mawr



Work on the Ebenezer continues. Plans are to reopen the building on a commercially viable basis as an Arts & Visitor Centre and Community Facility for the Cefn in the central section of the Pontcysyllte World Heritage Site..

If successful with partnerships local businesses for shared occupancy, it can open next year.