

## Board members



The CRTG needs new board members! It is not an onerous job and no special skills or experience are needed. Board meetings usually last about an hour and a half and take place every two months. We are looking for members who can input new ideas and help influence the direction of our group.

If you are interested in finding out a little more about what we do, we'd love you to join our next board meeting (currently happening via Zoom). It would be great to see some new faces.

For more information contact Jeff Morgan: [jeffmorgan89@gmail.com](mailto:jeffmorgan89@gmail.com) Mob: 07951 456492

## Forthcoming Events



**Tuesday 2nd February 2021**

**10 am**

**Online Forum: Clwydian Range and Dee Valley AONB and Offa's Dyke Path presentations.**

Find out the latest news from our beautiful AONB and plans for the 50<sup>th</sup> Anniversary of the opening of the Offa's Dyke Path.

To confirm your place, please book online at Eventbrite via the following link:

<https://www.eventbrite.co.uk/e/get-ready-for-2021-clwydian-range-dee-valley-aonb-and-offas-dyke-path-tickets-136615180683>

We look forward to seeing you. In order to join the forum you will need to download 'Zoom' onto your mobile/ipad/laptop or desktop.

## It is going to be a busy month with Stay Eat Do!

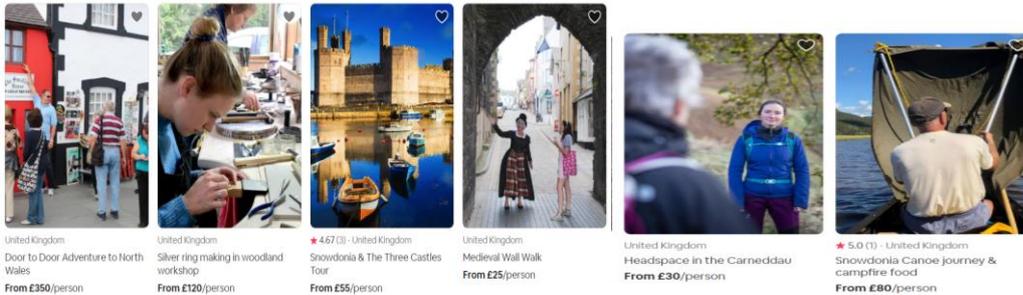
We are building on the several successful Workshop on **AirBnB Experiences**.

<https://www.airbnb.co.uk/>. At the previous workshop we heard from Business who had found another income stream, and the marketing opportunities from AirBnb are extensive. Attending the

workshop will give information of the types of businesses that are doing well, and how to make the best of your offer.

Our next workshop is on **Thursday 18 Feb at 7pm**

Please register <https://www.eventbrite.co.uk/e/an-opportunity-to-improve-your-income-airbnb-experiences-tickets-138864237673>



Several businesses have now built their experiences and had their activities approved.

**Business Wales: Looking at Business Resilience of the Tourism businesses** A FREE webinar on **Wednesday 17 February**. CRTG have been asked to contribute alongside some great speakers who have sound ideas about strategies for rural small and medium sized businesses – watch for the invites!

**Curious Neighbours** – a new initiative - 8 local accommodation providers will be showing us around their premises and giving us their hints and tips to great venues. Please join this network of inspiring businesses and benchmark yourself against them.

Our next online workshop will be on **Wednesday 24<sup>th</sup> February at 10.30 am**

Register: <https://www.eventbrite.co.uk/e/welcome-to-curious-neighbours-tickets-138869876539>

### **Help and support for businesses affected by lockdown**

In addition to the funding that's currently available through the ERF Sector Specific Grant and ERF Restrictions Business Fund, [Welsh Government will be making a further £200 million available to businesses affected by COVID-19 restrictions](#) to help with operating costs.

Further information on this latest package will be provided on **Friday, 29 January 2021** and will be available on the [Business Wales – Covid-19 Support for Business](#) pages when details have been confirmed.

We are still updating the CRTG website regularly, as we get news of additional funding, rule changes and information specifically for the Hospitality and Tourism industry. Please visit us on:

## Recycling/Reducing Plastics and Sustainability Forum 12/2/21

The recent online forum was well attended by both existing and associate members of Clwydian Range Tourism Group. You should have already received an email with links to the presentations given on the day. Look out over the next few weeks for a resources page which will have useful links to help you become more sustainable as a business.



### St David's Day – Showcasing Wales to the World

During the weekend of 27<sup>th</sup> February - 1<sup>st</sup> March, Visit Wales are organising a St David's Day digital festival to showcase the best of Wales to the world across social media. A toolkit of mini videos and images in multiple formats and languages will be available for partners and stakeholders to share across your social channels.

#### How can you get involved?

- Become an official content sharing partner. Visit Wales are planning to broadcast on @walesdotcom and over hundreds of social media channels. To do this, they need partners to become live content sharers — using your collective reach across Facebook, Twitter, Instagram, LinkedIn and YouTube to inspire others around the world.
- Tell Visit Wales about any St David's Day activities you have planned — from events to content — so they can share.
- Send Visit Wales your video — What do you love about Wales? What inspires you about the nation and people?
- Projecting Wales to the world. Whether it's lighting up a landmark red, or using your connections to take Wales to new audiences.

To get involved, please contact Visit Wales on [enquiries.wales@gov.wales](mailto:enquiries.wales@gov.wales)

For the partner and stakeholder pack, please visit

[https://drive.google.com/drive/folders/1BwAC\\_iRO\\_LYhe4SqINS336XVCtB0Riup?usp=sharing](https://drive.google.com/drive/folders/1BwAC_iRO_LYhe4SqINS336XVCtB0Riup?usp=sharing)

If you are planning activities, please let us know on [tourism@denbighshire.gov.uk](mailto:tourism@denbighshire.gov.uk) so we can also highlight on local channels.

