

OCTOBER 2020 NEWSLETTER

The CRTG needs new board Members. It is not an onerous job if anyone has a few hours to attend and contribute to board meetings.



If you are interested in finding out a little more about what we do, you are very welcome to join our next board meeting (currently happening via Zoom.) Just let Jeff know if you are interested and we can send you the meeting link. It will be great to see some new faces.

Jeff Morgan: jeffmorgan89@gmail.com Tel: 01745 570981 Mob: 07951 456492

CRTG Website Covid-19 page

As we enter a new national lockdown period for 2 weeks, just a reminder that the CRTG website has a Covid-19 page which is regularly updated with the latest news from National Government, Visit Wales and other websites – we have also updated all the financial assistance which you may be able to access. <https://crtgmembers.co.uk/Covid-19>

CRTG COVID-19 SURVEYS

Your Board continues to represent your business and **current** trading difficulties with local councils and destination management partnerships. We have lobbied Assembly Members and MPs in North East Wales with the results of both surveys CRTG conducted this year. We are pleased to have had replies from Sarah Atherton MP, James Davies MP, and Darren Millar MS.

James Davies sent the following link on behalf of all North Wales Conservative MP's and Senedd members:

<https://www.jamesdavies.org.uk/news/statement-north-wales-conservative-members-parliament-and-members-senedd-local-restrictions>

Darren Millar MS, met Jeff Morgan and Catherine Parton to discuss the results of the CRTG survey. This was an excellent opportunity to highlight the impacts and needs of CRTG members during the pandemic.



All our members can **help** by **lobbying** their local MP's, Senedd members and local councils. We will email you shortly with some examples of what other members have written and also links to help you find your local representatives.

PROMOTING YOUR BUSINESS ON SOCIAL MEDIA AND THE CRTG WEBSITE

Do you have a great news story about your business which you would like us to share on CRTG social media? Please send any photographs or news items to chrisso60@yahoo.co.uk. Or use **#visitclwydianrange #clwydianrangeanddeevalley** on Instagram, **@visittherange** on Twitter, when posting on your own accounts.

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YOUR HOME YOUR COUNTRY

North Wales Tourism have created a website to promote businesses in Denbighshire for LOCAL DENBIGHSHIRE RESIDENTS, who now through local lockdown have an opportunity to rediscover what we have to offer on their doorstep, so with this in mind if you are open during this period and would like to promote your business to Denbighshire businesses, please follow the link and complete the form, if you have an offer etc please also add this to the form <https://yourhomeyourcountry.wales/login-registration/>

CLWYDIAN RANGE FOOD AND DRINK GROUP

Clwydian Range Food and Drink Group publish an interesting and informative newsletter four times a year. Membership is free for the remainder of 2020. If you would like to receive this please contact: cfoodtrail@gmail.com.

STAY EAT DO

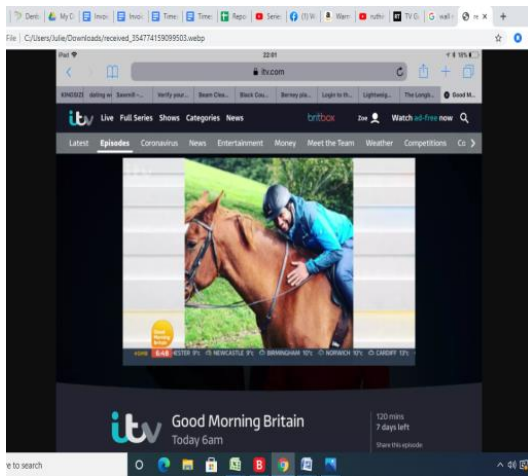
#Stay Eat Do

Just like the rest of the tourism offering in North East Wales, Stay Eat Do has been trying to find a clear path through the Covid maze to be a support to the business sector in the area.

In advance of launching a new tranche of networking (keep your eyes peeled in social media) we have been busy supporting the new initiative with Snowdonia Active and AirBnB Experiences. Any business that has an "Experience" accepted early will gain a specialist video and exposure through a key "Influencer" in the area with a supportive blog. We spent an afternoon filming Way of Mindfulness and her new "experience".



We also had ITV film crew visiting the area and Stay Eat Do was able to support them for their days filming - they seemed thrilled with the result. Sean Fletcher (see his Instagram page SeanFletcherTV)) is the presenter and can often be seen on Countryfile, Good morning Britain - he



even gave a shout out on The Morning Show after his ride!) ITV is producing a 6 part series about Offa's Dyke, showing in April 2021 – the last hour of the series will be set in NE wales, so get ready for great advertising....if we can just get out of the Covid cycle.

ONLINE DENBIGHSHIRE TOURISM FORUMS

Throughout November, Denbighshire are funning a series of online forums:

- | | |
|----------|---|
| 3/11/20 | Businesses sharing their experiences |
| 10/11/20 | Support Shop Local |
| 17/11/20 | National Tourism Approach and Denbighshire Tourism Update |
| 24/11/20 | Dark Skies – AONB |

Each event runs from 1030 – 1130, and can be booked via the following link:

<https://www.eventbrite.co.uk/e/fforymau-twristiaeth-ar-lein-online-denbighshire-tourism-forums-tickets-123175129127>

STAYING WITHIN THE COUNTY BOUNDARIES

Ceri Lloyd from AONB has helpfully provided us with the following links, which will help clarify where the county boundaries are.

- Flintshire Rights of Way network
<https://fccmapping.flintshire.gov.uk/connect/analyst/mobile/#/main?mapcfg=publicrightsofway>
- Denbighshire Map
<https://maps.denbighshire.gov.uk/MyDenbighshire.aspx>

They both have drop down functions where you can select additional information such as Rights of Way networks etc.

The AONB's new website has changed the way it uses maps. Each section now has its own map for different themes such as Walking, Cycling, Hillforts etc.

- Planning
<https://www.clwydianrangeanddeevalleyaonb.org.uk/projects/planning/>
- Community Miles
<https://www.clwydianrangeanddeevalleyaonb.org.uk/projects/community-miles/>
- Hillforts
<https://www.clwydianrangeanddeevalleyaonb.org.uk/projects/hillforts/>

SHARE YOUR STORY

We would love to hear your story of how you have found operating, post lock down, and would be grateful to hear of any advice you can pass on to other members. Please contact Christine on chrisso60@yahoo.co.uk with your story – which we can add to our newsletters and the website.

LOCAL LOCKDOWN FUND

Does your business qualify for the local lockdown business fund? Find out more information here. There is a discretionary grant available for businesses that do not pay business rates, as well as a local lockdown non domestic rate grant.

<https://businesswales.gov.wales/coronavirus-advice/local-lockdown-business-fund>

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