



## CLWYDIAN RANGE TOURISM GROUP SEPTEMBER 2021 NEWSLETTER

Members of Clwydian Range Tourism Group have reported an excellent summer season as Covid-19 restrictions have been lifted, and strong bookings into the Autumn and October half term period.

CRTG will continue to keep members up to date via the members website, with the latest Covid-19 regulations. We do hope that you have found the page useful and will continue to use. [www.crtgmembers.co.uk/covid-19](http://www.crtgmembers.co.uk/covid-19)

This Autumn marks also an important time for Clwydian Range Tourism Group: a new Chair, and consultation with Resources for Change to help advise us on the future direction on CRTG.

### **New Chair of CRTG**



We are pleased to confirm that Julie Masters will be taking over the role of Chair of CRTG from late October 2021. Many of you will already know Julie from the Stay Eat Do project; she has extensive knowledge of tourism and businesses within the Clwydian Range area, and will be well placed to guide CRTG with its future aims and objectives, on which Resources for Change are advising. (See below). Julie also Chairs the Friends of Clwydian Range and Dee Valley.

Our current Chairman, Jeff Morgan, and board member, Marilyn Jeffery, will be retiring in October, and we thank them for their valuable contribution to CRTG, and wish them every good luck with their future plans. Their knowledge and experience will be much missed, and we hope they won't mind the odd phone call to draw upon this!!

### **Resources for Change**

Clwydian Range Tourism Group are currently in consultation with Resources for Change, who are advising us on the future direction of our group.

You will shortly receive a survey from Resources by Change, which is your opportunity to let us know your opinions and aspirations for CRTG. Your participation in this process will be very much appreciated. We would like to hear what you think we are doing well, what we could improve, and what you would like us to be doing looking towards the future.

The results of the survey will then advise the board in setting the future priorities, aims and objectives of CRTG.

Exciting times!

### **CRTG October Meeting**

Traditionally, CRTG holds an Autumn meeting at a local venue, and gives us an excellent opportunity to network face to face. In recent times this has been replaced with Zoom forums online. We are interested to know if you would prefer our meetings to be at a local venue, and whether you would attend such face to face meetings, or if you are happier to continue with virtual meetings at this time.

Please let us know on [membership@crtgmembers.co.uk](mailto:membership@crtgmembers.co.uk)

### **Establishing a statutory registration or licensing scheme for holiday accommodation operators in Wales**

Strategic Research & Insight (SRI), an independent Cardiff-based research agency has been commissioned by Welsh Government to interview stakeholders to explore establishing a statutory registration or licensing scheme for holiday accommodation operators in Wales.

SRI will be speaking to stakeholders in Welsh Government, local authorities and trade associations in Wales, as well as researching best practice in other countries, to consider:

Whether developing a registration scheme or licensing scheme would be appropriate in Wales

The options for how a scheme would be operated and delivered at national and/or local level

Resources required for each of the best options

How a scheme would support wider areas of Welsh Government policy such as housing and taxation

Whether a scheme should merge or align with the existing Visit Wales grading scheme or follow the Rent Smart Wales model

There are significant potential benefits of the scheme, including a level playing field for professional and amateur accommodation operators, and a much better oversight of the sector to inform decision-making in tourism, housing, environmental health and taxation. We also recognise there are wider views and considerations that need to be explored.

As it will not be possible for SRI to speak to all tourism businesses as part of this work, please feed any comments you have through your representative body; these will help form the decision on whether a scheme is implemented, and if so, how.

If it is not possible for you to contact your representative body, please email [anthony@strategic-research.co.uk](mailto:anthony@strategic-research.co.uk) with your comments.

### **Flintshire Stay Eat Do**

Flintshire County Council have kindly offered further funding to extend the Stay Eat Do project in Flintshire. We will shortly be sending further details of networking events to businesses in the Flintshire and surrounding areas.

### **North East Wales Tourism Forums**

Denbighshire County Council have asked us to share details for their upcoming tourism forums as follows:

Free online sessions via Zoom  
Tuesday 2 November 10.30am-12 noon  
Growing tourism for the good of the destination

Visit Wales – Lucy Von Weber  
Dark Skies – Dani Robertson / AONB Team

Thursday 18 November 10.30am-12 noon  
Supporting excellence in hospitality

ACE: Action, Collaboration, Enterprise project – ACE Team  
One Hundred Knights (The Royal Hotel, Three Eagles, Tyn Dwr Hall) – Speaker tbc  
Trelan Farm – Catherine Davies  
Rackery Retreat – Larissa Jones / Andrew Jones  
Links to book:

2 Nov - <https://north-east-wales-tourism-forum-2nov.eventbrite.co.uk>

18 Nov - <https://north-east-wales-tourism-forum-18nov.eventbrite.co.uk>

### **A request for feedback from Denbighshire Tourism Team.**

“We hope you all had a good summer. In order to gain a clear and current picture of Denbighshire’s tourism industry and to plan ahead over the coming months and into 2022; we are really keen to hear your feedback.

This could be feedback from your visitors, from your local community, from your staff/colleagues, from suppliers or from people you have spoken with over the last few

months. Please feel free to forward relevant quotes, snippets or just an email with your thoughts that will help us move forward.

The more insight we are able to collect; the better overall picture we will have in order to ensure future activity is based on data/research as much as possible.”

[nicola.s.williams@denbighshire.gov.uk](mailto:nicola.s.williams@denbighshire.gov.uk)

**Finally, don't forget to keep sharing your stories, news, photographs and events on our social media:**



Public facing page: Visit Clwydian Range

Members Group: Clwydian Range Tourism Group



Visit Clwydian Range

@visittherange



#Visit Clwydian Range