



# Clwydian Range Tourism Group

## COVID-19 TOURISM IMPACT SURVEY RESULTS

June 2020



# Who we are

The Clwydian Range Tourism Group (CRTG) is a voluntary group of friendly, enthusiastic business people who are committed to sustainable tourism in and around the Clwydian Range and Dee Valley Area of Outstanding Natural Beauty (AONB). The Group works closely with the AONB to achieve the aims of both organisations.

The Group is led by voluntary board members who represent the interests of tourism businesses with various organisations across Wales but in particular across North East Wales. The group is an independent body but is grateful to receive funding from the AONB whose support helped fund this survey and also Flintshire County Council who fund, Covid-19 permitting, our business meetings.

## **Acknowledgements**

The Clwydian Range Tourism Group wishes to acknowledge the contribution from the AONB's Sustainable Development Fund for enabling this survey to be undertaken.

We are also grateful to Flintshire, Denbighshire and Wrexham Councils, the AONB, Flintshire Tourism Association and food groups for encouraging businesses in their respective areas to participate in this survey.

And finally we are grateful to the 90 local businesses who engaged with and participated in this survey. In particular, their fulsome replies help bring the document to life. These are real businesses who have already suffered a major loss in income and are facing a very uncertain future.

# The Survey

# About the survey

Our survey was launched as a way to document the impact of Covid-19 on our members and other local tourism businesses.

We wanted to support our members during this unprecedented time by capturing their experience at a local level. By utilising the support of our local councils, we wanted to reassure our members that their views and experiences would be passed on and heard.

Our survey comprised of 51 optional questions and were a mixture of quantitative and qualitative. We wanted to give participants the chance to share their experience in their own words.

The survey was distributed to CRTG members, via our website and social media channels and was also promoted by the FTA and via our contacts at Wrexham, Flintshire and Denbighshire councils. Non-CRTG members who ran local businesses in the area were also able to participate.

The survey ran from 24th April 2020 - 22nd May 2020. It generated 90 responses.

This survey was undertaken when the tourism industry was almost completely locked down and there was no certainty as to when and how the sector would be allowed to re-open for business.

# Key Findings

Almost all bookings for April-June cancelled

71% of businesses reported that the biggest impact was loss of cash flow

Major concern was how to attract/replace customers when businesses re-open

.... And how to re-open safely

Many businesses responding were not eligible for any Government support schemes i.e. they have 'fallen through the cracks'

Over 85% of businesses could not claim on their insurance for loss of income

Only 2% of businesses had managed to diversify their offering during lockdown.



## CRTG Members:

### A snapshot of impact

The survey was open to all businesses in North East Wales but primarily was intended for CRTG members to answer. Typically our members are small, rural SMEs. Here's a summary of the typical impact to a CRTG Member:

- 60% of members employed no one
- 85% had been trading between 3-10+ years
- 54% were accommodation providers
- 71% were sole traders or in partnership
- 89% of members had lost bookings or customers
- 80% were worried about cash flow
- 70% had tried to maintain summer bookings
- Their biggest worries about Covid-19 were about the season starting too late, being able to re-open, no returning customers and cash flow.
- 83% knew they needed to, or thought they may need to access government support in some form. 70% had already applied
- The 10k grant, self employed income support scheme and furlough scheme were most applied for
- 31% of members said they were ineligible for at least one scheme. 29% were still waiting to hear or get a response.
- 26% had to apply for universal credit
- 70% felt supported by their council and 71% didn't feel confused by information published.

1.

# Our participants

A Mixture of CRTG members and other tourism businesses

# Our participants

## Who

Our participants were a combination of our CRTG members and businesses based across North East Wales.

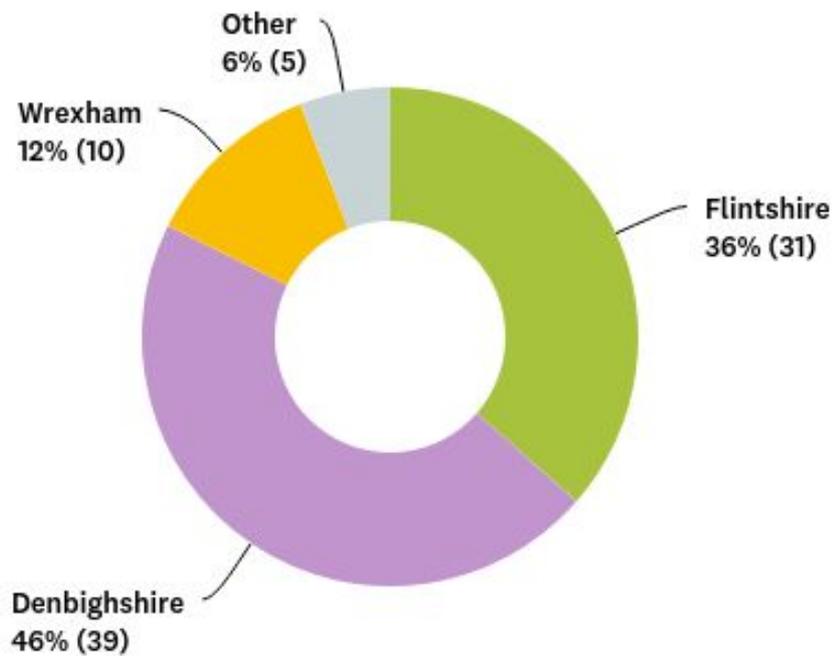
## Where

We asked businesses to contribute across Flintshire, Denbighshire and Wrexham. The councils assisted us in approaching businesses in their areas.

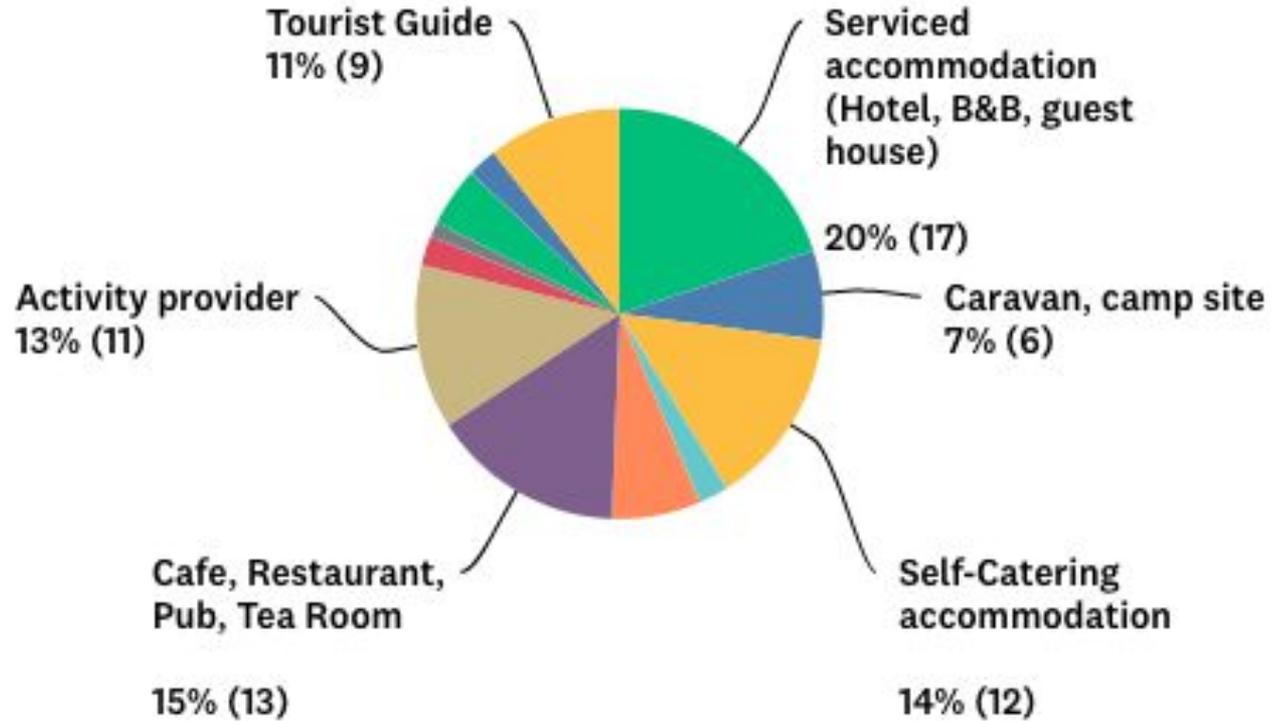
Our participants are located in the following counties:

- Denbighshire - 46%
- Flintshire - 36%
- Wrexham - 12%
- Other - 6% (*accounts for businesses such as events which cover multiple counties*)

## Location of Businesses



## Participants' Businesses



*The chart on the next page shows the full list of participant business types*

## Participants ' Businesses

### Full list of Business type

ANSWER CHOICES	RESPONSES	
▼ Serviced accommodation (Hotel, B&B, guest house) (1)	20%	17
▼ Caravan, camp site (2)	7%	6
▼ Self-Catering accommodation (3)	14%	12
▼ Attraction (4)	2%	2
▼ Shop/ Retail (5)	7%	6
▼ Cafe, Restaurant, Pub, Tea Room (6)	15%	13
▼ Transport Provider (7)	0%	0
▼ Activity provider (8)	13%	11
▼ Tour Operator (9)	2%	2
▼ Supplier (10)	1%	1
▼ Producer (11)	5%	4
▼ Other	2%	2
▼ Tourist Guide	11%	9

# Tourism Group Membership

Our participants were part of several local tourism groups including:

- CRTG - 73%
- Flintshire Tourism Association - 27%
- Clwydian Range Food and Drink Group - 2%
- Llangollen and Dee Valley Good Grub Club - 19%

*(Please note, businesses can be members of more than one group)*

2.

## Their Businesses

What type of businesses do our participants own in our area?

# Their Businesses

## Employees

45% of the people we contacted employed no one within their businesses.

26% employed between 1-3 people.

29% employed between 4-10 people in their businesses.

## Years Trading

42% of participants had been trading for over 10 years in the area.

35% had been trading between 3-10 years.

9% between 1-3 years and 13% were start-ups.

## Classification

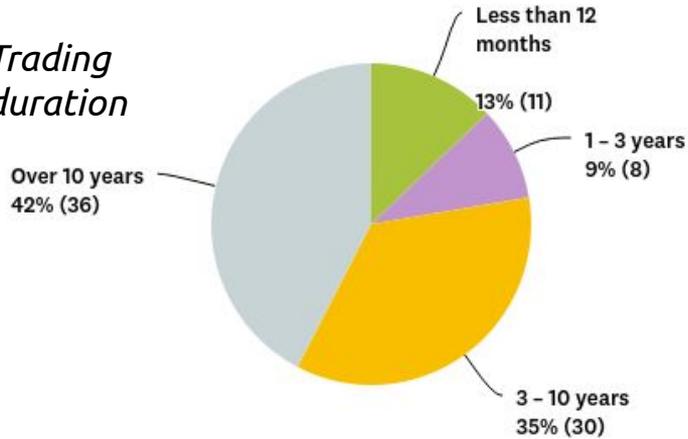
53% were classed as sole traders or in partnership.

42% were listed as limited companies.

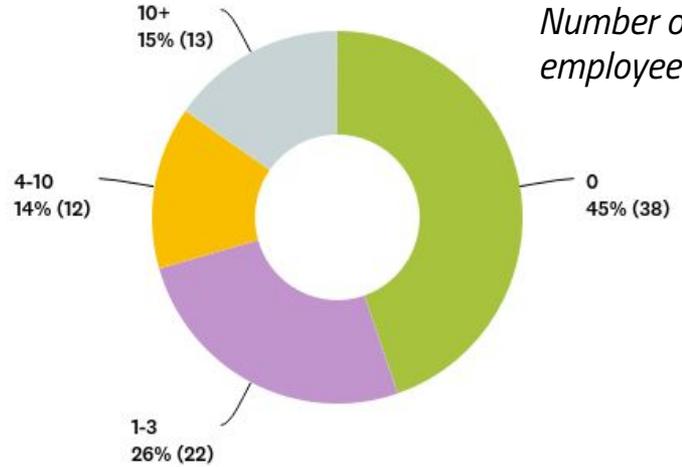
Just 4% identified as something else.

# Participant Businesses

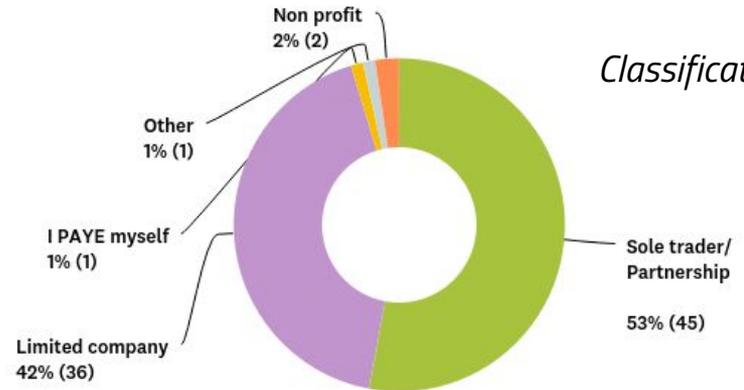
*Trading duration*



*Number of employees*



*Classification*



3.

# Their Customers

# Their Customers

54% of the businesses we asked only dealt with customers from the UK & Ireland.

45% dealt with a mix of overseas customers and 2% dealt with only overseas clients.

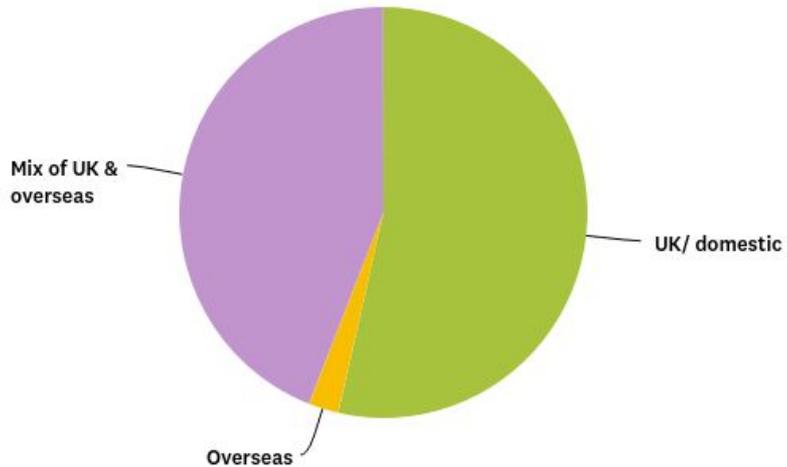
Over 50% of customers visited the area for short breaks or holidays.

26% were here for the day (day trippers or wedding guests)

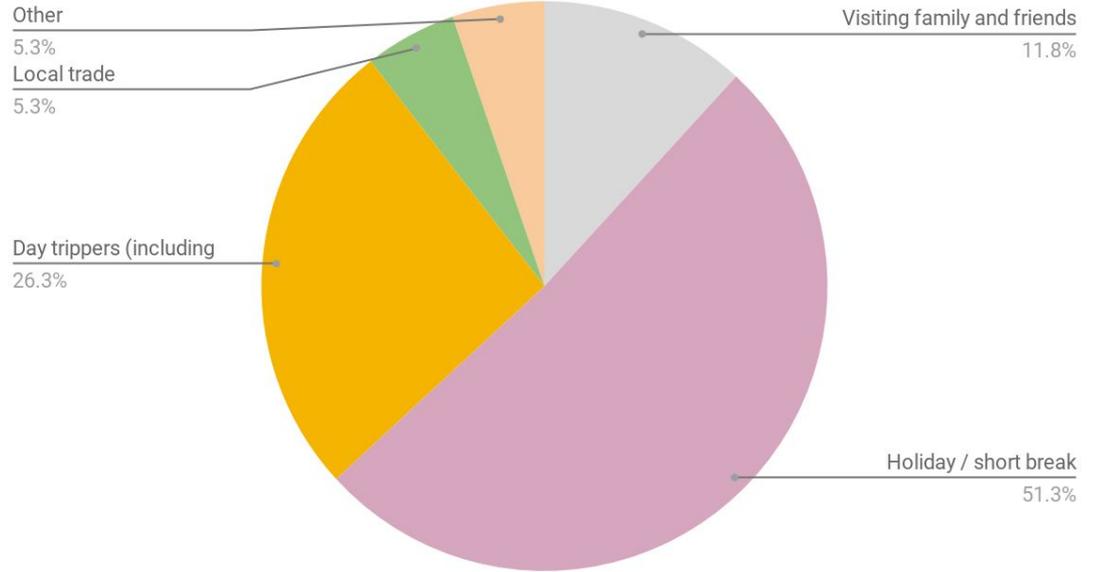
11% were visiting family and friends.



# Customers



## Customers visit because..



4.

# Impact of Covid-19: Accommodation and Activity Providers

# Impact on Accommodation and Activity Providers

We asked participants to review the current impact on their businesses, alongside what they thought their short term, long term and biggest impact could be.

Our participants told us the ways in which they *had already been* affected by Covid-19 at the start of the lockdown period (*beginning 23rd March 2020*):

- 85% had to cancel bookings and customers
- 71% reported either a severely reduced or total loss of cash flow
- 42% of businesses had to refund their customers
- 39% of businesses have furloughed staff
- 28% of businesses had to close

# Cancellations

90% of bookings in April had to be cancelled, 88% of May's bookings and 72% of June's.

46% of July bookings and 26% of August bookings had also been cancelled.

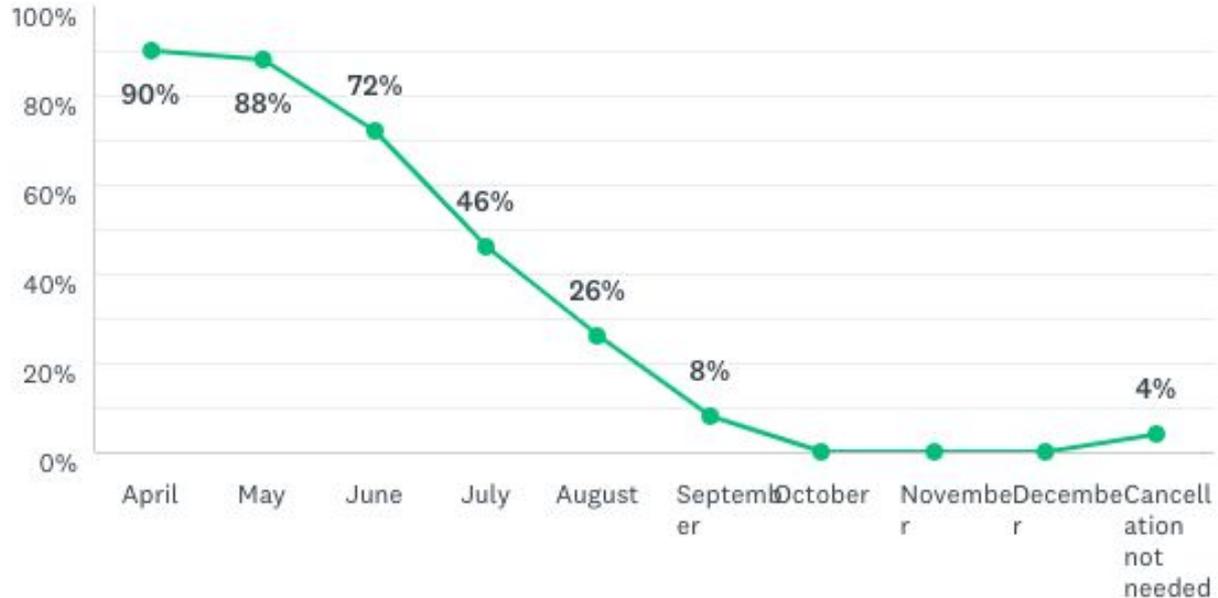
Over half of the participants said the attempts to cancel were agreed between businesses and the customers themselves.

A quarter of participants said the cancellation requests had come from customers directly.

Over 80% of participants already had a cancellation policy in place.

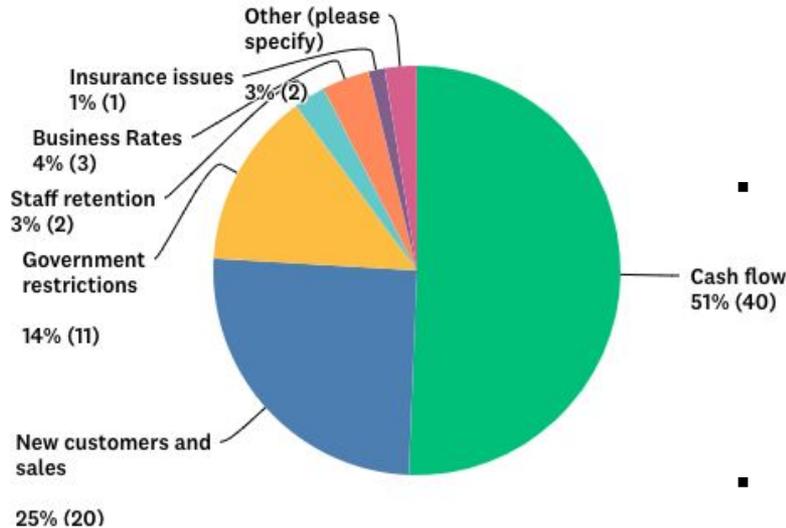
74% of businesses said they had maintained some late summer/ autumn bookings until the situation was clearer.

# Cancellations



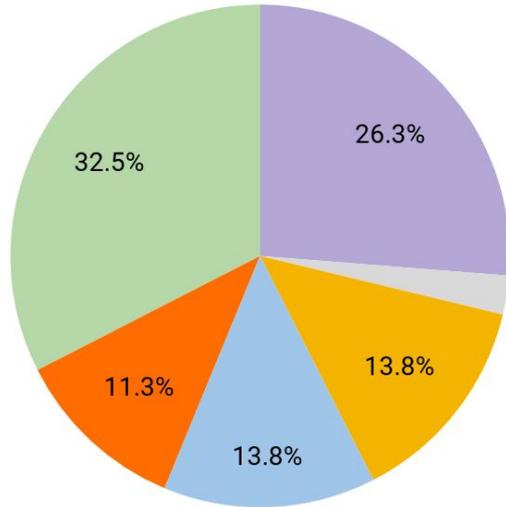
**Which months have you already cancelled bookings for, as per Government advice**

# Overall Concerns



- We asked our participants what was their **biggest concern at the moment**. Over half were worried about cash flow to keep going with a total loss of income.
- A quarter were concerned about how to find new customers and sales and 14% were worried about how to operate around government guidelines and restrictions.
- We then asked them to consider their short term and long term concerns.

# Short term concerns



- Loss of income
- Cancelled bookings
- Loss of customer or visitor
- Change in customers behaviours or budget
- Government restrictions (closure, social distancing)
- No cash flow in key season

- Short term concerns were the lack of cash flow during the peak of the season
- Surviving with a loss of income was also key
- Participants were also worried about losing their customers and whether there would be a wider, more impactful change to their clients' behaviours or disposable budgets post Covid-19.
- This question was qualitative in nature and we have shared a few responses on the next slide.



*Worried about reopening and retaining staff on adequate pay*

- *Activity provider, Bodfari*

*Loss of income is our biggest worry*

*Attraction, Wrexham*

*Our cash is tied up in the business and no way to make a living,*

- *Cafe Llandegla*

*Insurance companies not covering us for our losses*

- *Self-catering let, Cilcain*

*Cash flow that is needed to get the businesses up and running again and the level needed to make the business viable*

- *B&B, Wrexham*

*Reputation of tourism following bad press*

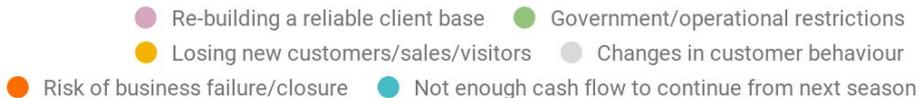
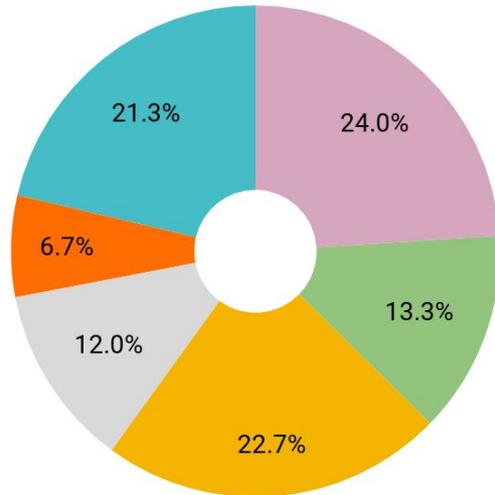
- *Campsite, Corwen*

*Worried it will become too expensive to re-open*

*-Pub, Hendre*

## **Short Term Concerns**

# Long Term Concerns



- Re-building a reliable or solid customer base was the biggest concern of our participants
- This was closely followed by losing the chance to find any new customers or sales during the remainder of the season
- Therefore, cash flow to continue the business into the Spring/Summer 2021 season was a concern also.
- participants were also concerned about a long term change in customer behaviour and further government restrictions
- This question was posed qualitatively and some thoughts are included on the next slide.

*If we can maintain through winter - activity provider, Halkyn*

*Will the market return or should I just pack it in?*

*- Tourist guide publisher, Mold*

*Once opened and furlough money stops how do we create enough trade while following social distancing. - activity provider, Llangollen*

*Too much debt in reopening to be viable - restaurant, Flintshire*

*Cash flow, lack of support once we have reopened, customer confidence pre-vaccine*

*- Hotel, Ruthin*

*Significantly less customers due to uncertainty  
Effect on cruise ships/other international group coming into UK  
- tourist guide, Mold*

*Sustainability if I'm limited to capacity in the restaurant because of social distancing - B&B, Wrexham*

*Retaining and getting new business - Supplier Flintshire*

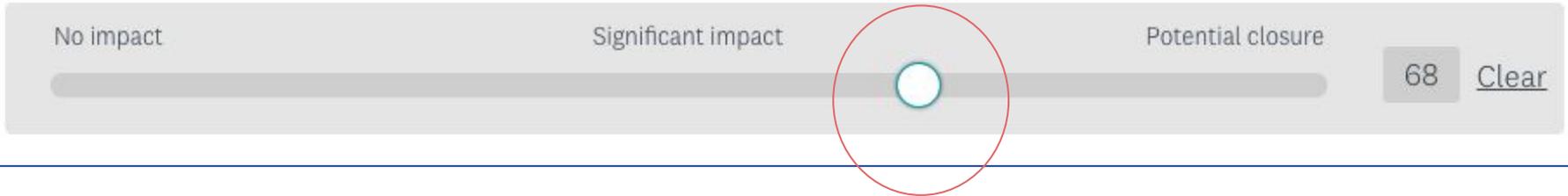
*Restrictions imposed which may make running the business unfeasible - bar, Ruthin*

## **Long Term Concerns**

# Overall Anticipated Impact

The average response of our participants positioned their anticipated impact of Covid-19 as between significant and nearing potential closure.

How do you feel your business may be affected by the covid-19 impact?



It is noted that many people who completed this question did so at the start of lockdown. Many then completed this survey during the latter part of May and scored the potential impact much higher. We suspect if we asked this question again the score would now be even higher.

6.

**Financial Impact of  
Covid-19 on  
Accommodation and  
Activity providers**

# Financial Impact on Accommodation and Activity providers

- We asked participants to share their estimated loss if the industry remained closed during the key season (April to November)
- We asked participants to share either a financial or percentage loss.
- 40 people replied to this question (so representative of 44% of total survey participants)
- 28 chose to tell us their loss in £, 12 in %

## Loss in £

21% expected to lose less than £10,000 during the period in question.

25% expected to lose between £10,000 - £25,000.

25% expected to lose £25,000- £50,000

7% between £50,000- £100,000

15% expected to lose more than £100,000

## Loss in %

59% expected to lose 90-100% of their estimated income.

41% expected to lose between 50-90% of their income

# Financial Impact on Accommodation and Activity providers

**85% of people who responded to this question also found they couldn't claim against their insurance**

**Notes:**

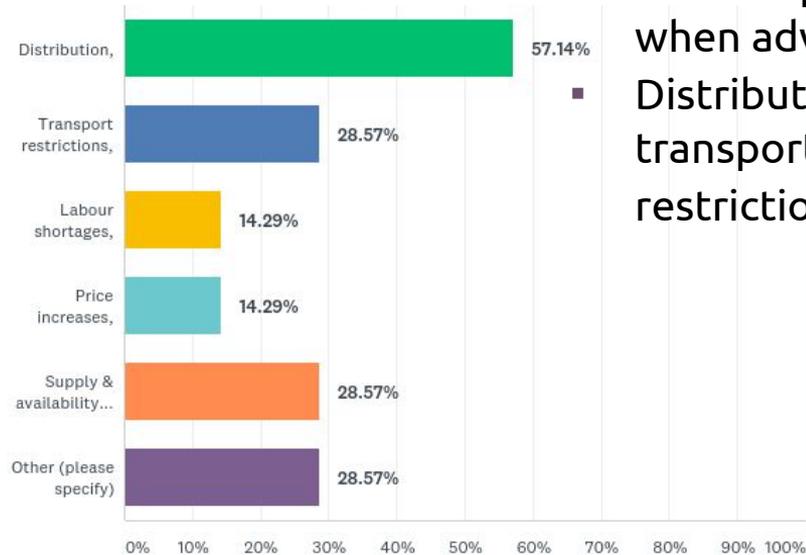
- The sample size (40) regarding this question is much lower than the total number of participants in the survey. Additionally, only 24% of participants who listed themselves as CRTG members responded to this question.
- For those who did respond, several were big established accommodation providers in North East Wales, therefore the average loss seems much higher. However, it is important to note that these businesses would also have been eligible for support.
- We know that typically CRTG members tend to be smaller rural SMEs, many of which have incurred a smaller loss but of an income for which they are not eligible for support.

**5.**

**Impact of Covid-19:  
Food Producers and  
Suppliers**

# Overall Concern

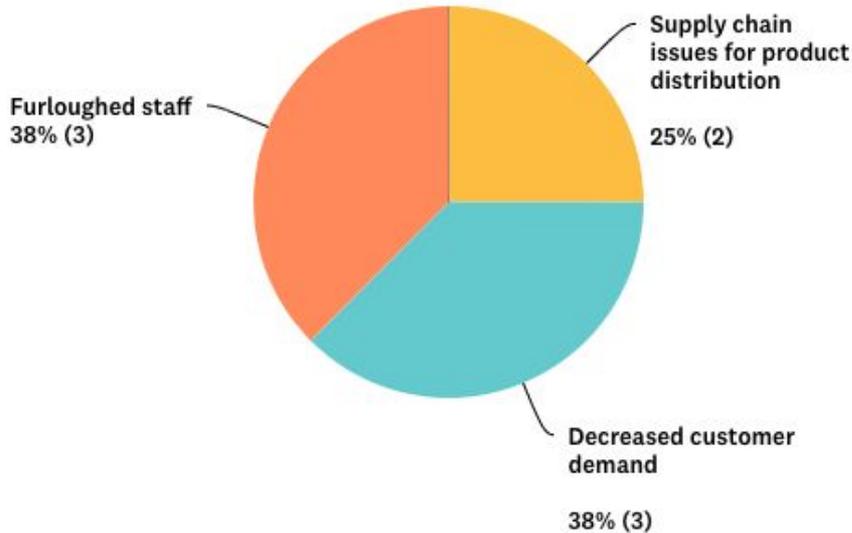
Please note that the sample size (17) for the Food Producer and Supplier questions is much smaller than the overall respondents in the survey.



- All food producer participants had closed their businesses when advised to
- Distribution was the biggest concern, closely followed by transport restriction, supply and availability and transport restrictions.

# Biggest Impact

- The biggest impact on both food producer and supplier businesses was the number of furloughed staff, followed by an obvious decrease in customer demand due to necessary closure.



- *please note the small sample of 8 responses to this particular question)*

# Financial Impact to food producers or suppliers

- We asked participants to share their estimated loss if the industry remained closed during the key season (April to November)
- We gave participants the choice of sharing either a financial or percentage loss.
- 13 out of the 17 food producers or suppliers responded to this question. 35% (6) gave us a cost, and 35% (6) shared a percentage. 30% (5) chose not to share this information.
- It is noted that some respondents in this question were quite large businesses hence the losses looking larger than average.

## Loss in %

- 50% who shared a percentage loss estimated they would lose between 75-90% of expected income. The other half expected to lose 50-75%

## Loss in £

- 34% expected to lose between £5-£25,000
- 17% expected to lose between £50-£100k
- 33% expected to lose between £100-£250k
- 17% expected to lose more than £500k.

# Additional impacts



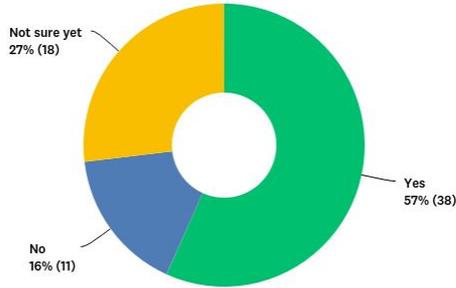
*We are creating new products better suited to targeting UK travellers, including shorter and cheaper breaks. These will not deliver the margin we need in the long term but the aim is to simply stay relevant and front of mind for the time being*

- 75% of food producer and supplier participants said that they could not claim against their insurance. Some had not tried to as yet. But no one had successfully claimed.
- 13% of participants had managed to diversify their offering to try and continue to operate during Covid-19.
- How:
  - Taking on corporate contracts
  - Starting to offer home delivery
  - Creating new products

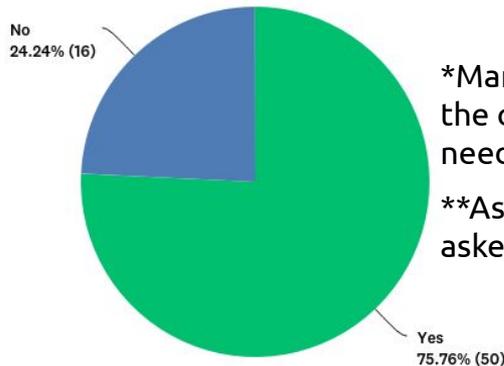
7.

# Financial Support during Covid-19

# Government Financial Support



- Over 75% of participants had looked into the government support packages on offer.
- Over 57% of participants said they would need to access a government financial support package before the end of the season if lockdown continued. \*
- 27% were not sure if they would need to.\*\*



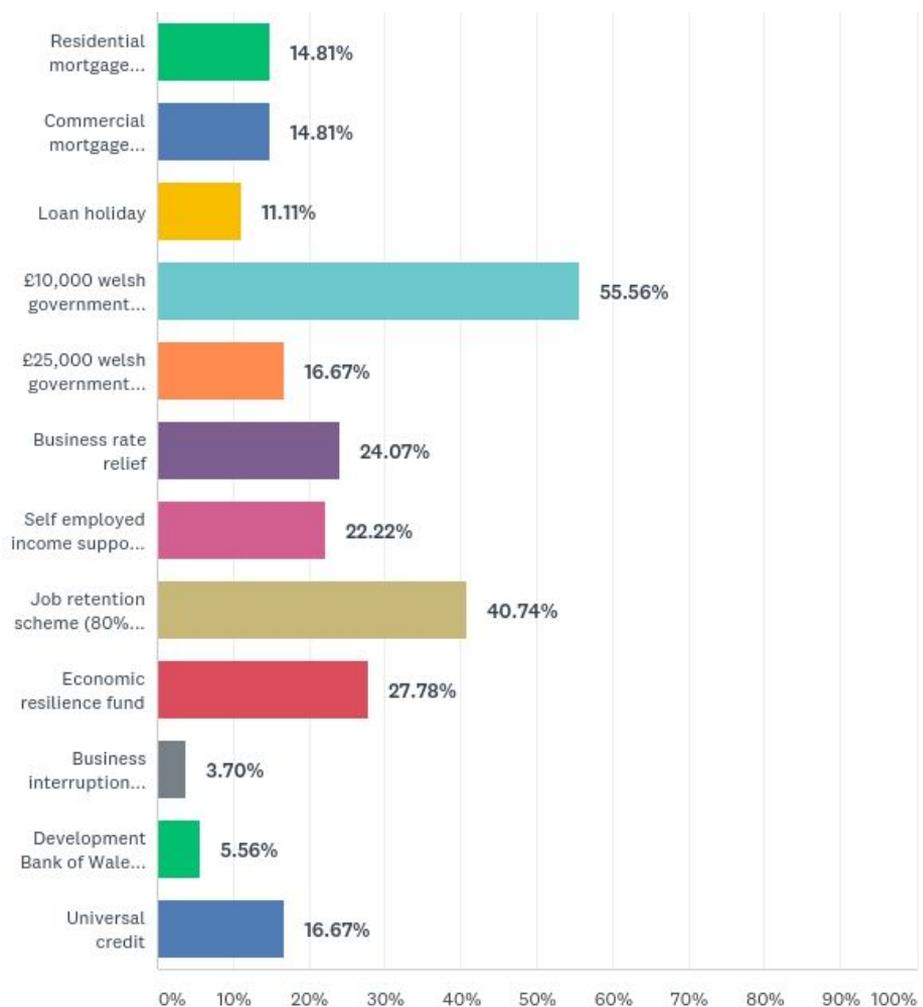
\*Many participants said they had looked at the support on offer and could see from the criteria they were not eligible and so did not apply. This does not negate their need for support.

\*\*As highlighted before, this question was answered at the start of lockdown. If we asked this question again we speculate that the number would be higher.

# Which support

Our participants told us about any support schemes they had tried to access

- Over 55% had tried to access the £10,000 grant package, 46% had tried the job retention scheme and nearly 28% had tried to access the Economic Resilience Fund.
- Over 20% of participants had looked into business rates relief and the self employed income support scheme.
- This was closely followed by mortgage holidays and applications for Universal Credit (17%).



# Experiences of support packages

## £10,000 grant

- Most said it was quick and easy
- Several had already received payment
- Found the process 'easy and helpful'
- A few said they would have liked to speak to someone in the process
- Some could not apply as they were start-ups, i.e trading less than a year.
- Some only received for one accommodation property

## Business Rates Relief

- A few had applied but not received
- Some were unable to apply as they were still awaiting outcome of the business rates assessment
- Some were ineligible as they had been trading less than a year.

## Universal Credit

- Many still waiting on the outcome
- Many turned down
- Issues with pension

# Experiences of Support Packages

## Self-employed income support

- A few were still waiting for outcome or a response to their application
- A few had applied but were not sure about eligibility and were waiting to be checked
- A few wanted to apply but had no invitation email from the government so felt they couldn't

## £25,000 grant

- Those who could apply for the grant said the process was simple and they were awarded quickly if eligible.

## Mortgage Holidays

All residential and commercial holidays had made arrangements without problem

# Application experience

53% of our 90 participants chose to tell us about their experience of both considering and applying for financial support schemes. Participants could tick all the schemes they applied for or had considered and tell us their experience.

Businesses were most likely to be eligible for the 10k grant, the mortgage holiday and the job retention scheme.

Businesses were least likely to be eligible for the 10k grant, ERF fund, self employment income support or business rates relief.

Participants were most likely to be waiting on outcomes from the 10k grant application, job retention scheme or business rate relief.

	Waiting	Ineligible	Eligible
Universal Credit	4	4	2
Mortgage holiday	5	0	9
Business Interruption loan	2	1	0
Development bank of Wales loan	1	1	1
10K Grant	9	14	14
25k Grant	1	0	7
Self Employment income support	7	12	1
Job Retention (furlough)	8	6	9
Business Rate Relief	8	9	2
ERF	7	13	4
Loan Holiday	2	0	4

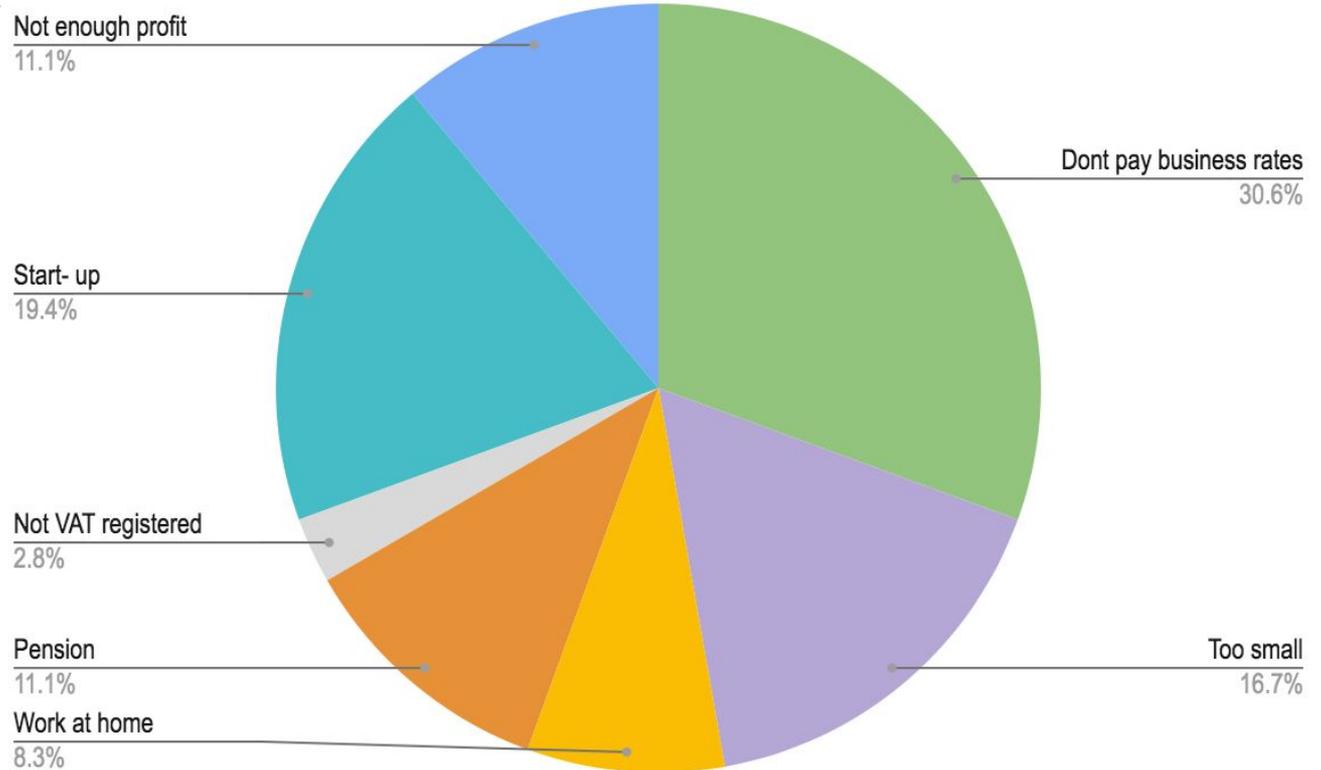
**Outside of government support, everyone who applied for a mortgage or loan holiday received it. However, those who knew they were not eligible for government schemes had to apply for universal credit and over 89% were turned down or faced a few weeks wait before they would be told the outcome.**

# Reasons for ineligibility

We asked participants who knew they were ineligible (49 participants ) why. They could share several reasons as to why but these were the highest rank reasons.

This means 54% of our participants found they were ineligible for at least one of the government schemes.

In addition to this over 80% cannot claim any losses on insurance and remain unsure when the industry will re-open for them.

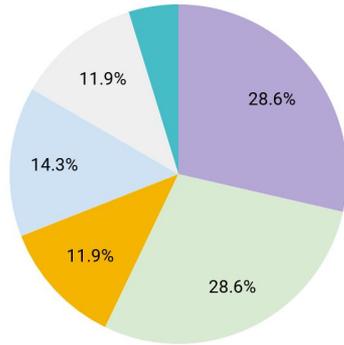


8.

## Support from CRTG during Covid-19

# Support from CRTG

- Updates and signposting of information
- Host online events/ support/community events
- Lobbying Local Councils for support
- Providing financial/funding/business support
- Remarketing of Wales post Covid
- Guidance and information on safe re-opening



**Our participants said the key ways we could support them was by:**

- Providing government updates and signposting to key information
- Hosting online community events, support forums and ideas sessions
- Lobbying and pushing for support
- Providing or creating links to obtain funding and general business support
- Supporting the re-marketing of local area and NE Wales to customers post Covid-19
- Providing guidance and information on a safe re-opening to customers/ guests
- Providing case studies and updates from other members and fellow tourism businesses to see how they were managing

# Support from CRTG

We wanted to ask participants how useful our plans to support members would be to them. We asked participants to rank our ideas from 'not useful' through to 'very useful'

- 90% would find *publishing and managing a reliable source of government updates* useful or very useful.
- 70% would find the *chance to speak directly to councils or agency through CRTG* useful or very useful
- 54% would find the *opportunity to network and discuss plans* useful or very useful.
- 50% would find a *list of local services* useful or very useful
- 44% would find *maintaining a list of local suppliers* useful or very useful.

8.

Support from Local  
Councils during  
Covid-19

# Support from Local Councils and Authorities

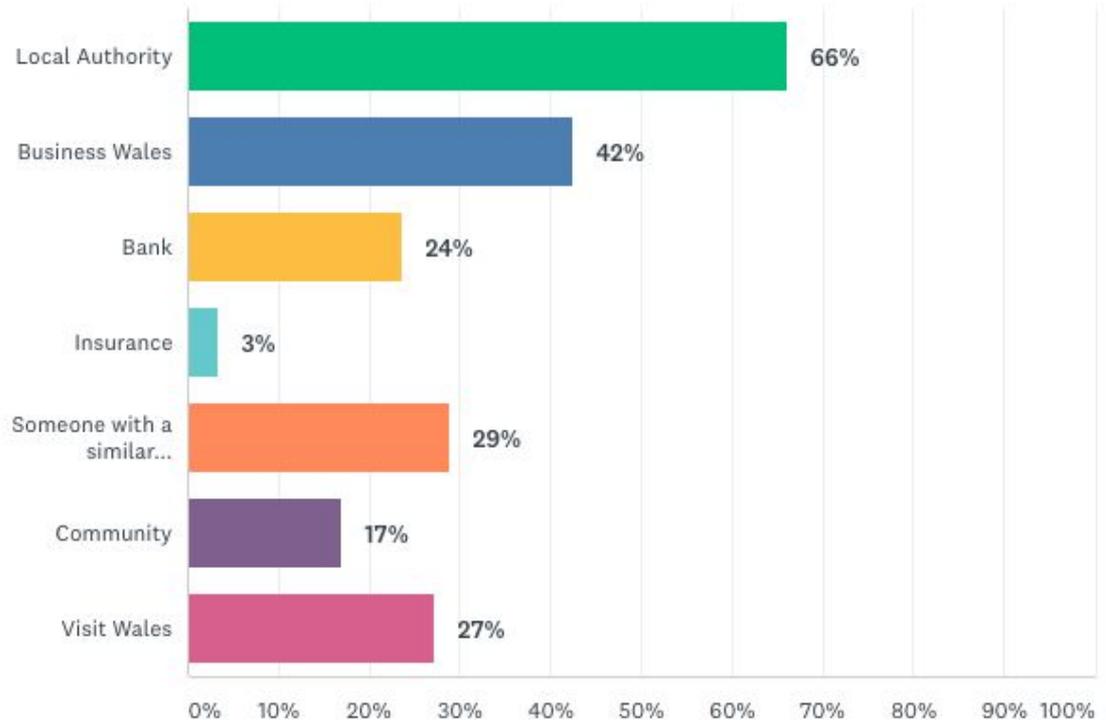
- 65% of participants felt supported by their local council during Covid-19
- 35% of those felt they hadn't been. Of the 35% who felt unsupported, 63% were based in Denbighshire.

Businesses were checking the following sources to get support:

- Local Authority websites (66%)
- Business Wales website (42%)
- Visit Wales website (27%)
- Contacts with similar businesses (26%)
- Bank (24%)

# Support from Local Councils and authorities

Participants had utilised support from their local councils predominantly during this time but had also spoken to Business Wales (42%), Visit Wales (27%) and contacts with similar businesses (29%)



# Reasons for feeling unsupported

We asked anyone who felt they hadn't been supported to tell us more about their experience:

Nothing seems to be available for small limited company

Had to find all the information out for ourselves and no help on the phone or email.

There has been support, however a number of accommodation businesses pay council tax rather than business rates so some relief in this respect would have been appreciated.

Support is mainly targeted at employers or businesses that provide a primary income, there seems to be nothing for loss of secondary income or where business rates are not being paid/are already waived

No reduction in council tax, universal credit refused, zero income for a 60+ self employed tour guide

As we haven't been trading for 12 months and are not paying business rates we aren't entitled to anything. Understand there is a cut off but disappointing nonetheless.

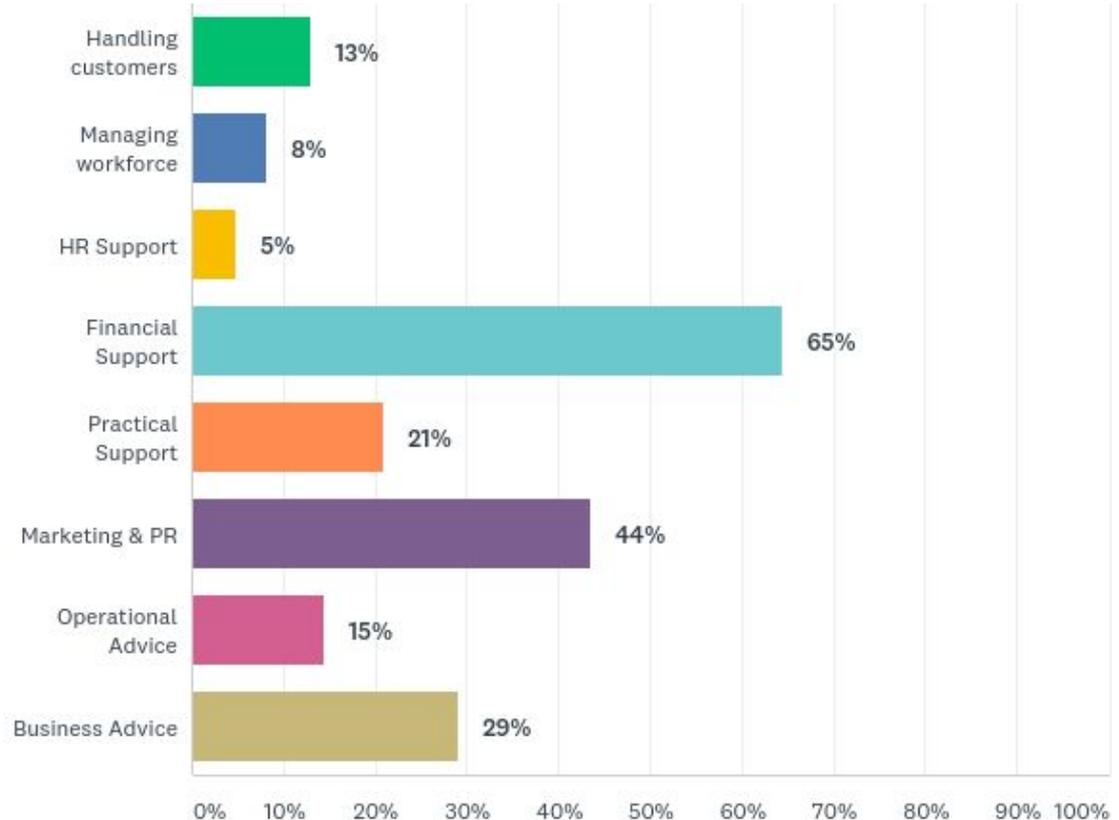
The council have been very informative, but there is no support in place for us - we don't pay VAT so aren't eligible for grant funding

'Still waiting on responses to emails.

# Support from Local Councils and Authorities

We asked participants for ideas of where they could be better supported in their businesses. The key areas businesses wanted support with were:

- How and where to gain financial support
- Assistance with marketing PR
- Generic Business advice



# Support from Local Councils and authorities

Participants shared ideas for further support from local councils and this included:

- Being able to speak to someone in person
- Responding to outstanding emails and communications
- Continuing to update support information
- Provide local financial assistance
- Freeze or reduction on bills e.g. council tax
- Cash grants
- Start-up support
- Focus on infrastructure such as signage and road improvements
- Tips for safe re-launch and re-opening
- Extend planning questions

9.

# Recovering post Covid-19

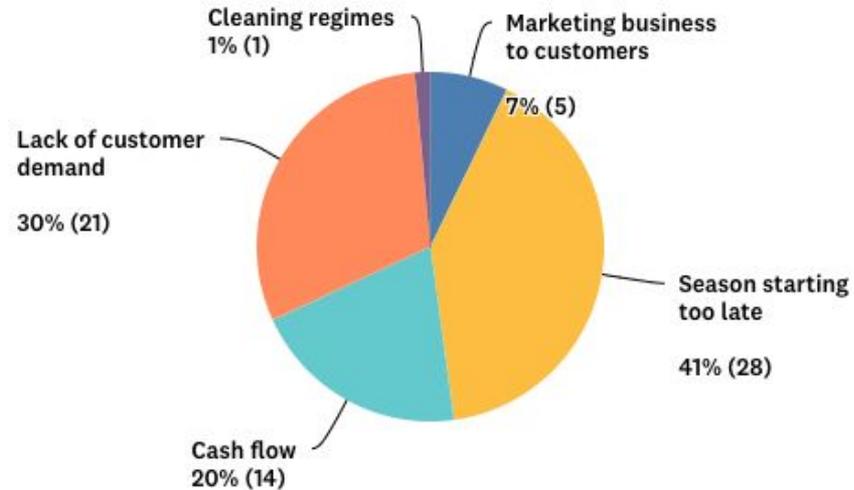
# Recovery post-Covid 19

We asked participants to confirm what was their biggest concern for recovering after the pandemic.

The biggest concerns were:

- The season starting too late
- Cash flow through the low season
- Lack of customer demand on re-opening

However we suspect these concerns might have changed as lockdown and government guidelines have developed.



# Operations during Covid-19

- Only 2% of participants had found ways to diversify their business to continue operating during the pandemic.
- Some changed their offering including home delivery, vouchers or creating new products or offering properties to key workers.
- However, naturally most businesses are currently completely on hold.
- Many stated they were now considering retiring depending on how long the impact of Covid-19 continues for.

# Operations during Covid-19

Work continued by businesses during the pandemic was as follows:

- Undertaking property maintenance and cosmetic updates
- Continuing social media marketing
- Updating website and other branded channels
- Modifying properties for safe re-opening to customers
- Researching solutions for safe social distancing and safe operations (e.g. hand washing/sanitiser) for re-opening
- Advertising future booking dates
- taking part in further accreditation courses online
- Moving/securing bookings to next year to safeguard season
- Deep cleaning

# Comparison to Visit Wales survey

From 22nd April - May 1st, Visit Wales carried out their tourism barometer survey across Wales. We have found some similarities and differences in their key findings which we have noted below for information. (please note we are using data from wave 3 of the survey). We did not think it fair to compare losses estimated by participants as the questioning across surveys was different. Visit Wales asked about losses so far, and we asked participants to estimate their loss across April-November 2020. Please note our survey was in-depth at over 50 questions, and qualitative in many of its answers. We have made summaries where possible but our questioning was different so the comparison cannot be exact.

VISIT WALES	CRTG
<b>Furloughed staff</b> 'For businesses who could, 71% of businesses had put staff on furlough'	Many of our businesses we represent do not have staff to furlough. However, from those that responded to our survey, 41% of businesses had tried to access the furlough scheme, half had been accepted and half were still awaiting a decision.
<b>ERF Fund:</b> 48% of businesses applied. 32% successful, 57% still waiting and 11% unsuccessful.	28% of businesses said they had applied. Of those that did, 16% were eligible, 52% were ineligible and 28% were still awaiting an outcome.

# Comparison to Visit Wales survey

VISIT WALES	CRTG
<p><b>Other Government support</b> Apart from business rates support, few participants had to take on other means of support.</p>	<p>24% of participants tried to access business rates relief. Of those that did 33% were still waiting to hear and 35% were ineligible. However in our survey, 22% also needed to access the Self Employment Income Support Scheme, 17% had to apply to go onto Universal Credit and 30% needed to apply for residential or commercial mortgage holidays.</p> <p>This is probably due to our members having small rural SMEs, many of which are run out of their own homes and because they were unable to access the other government support offered. Ineligibility reasons are touched upon here.</p> <p>Many of our members and participants also expressed that they did not apply for government support as they could see from the criteria they were not eligible due to the size of their business.</p>
<p><b>Long Term Concerns</b> Not making enough money in the summer to survive next winter. Backlash from locals when opening up again to tourists. Managing social distancing – could be very hard for some types of business. Slow recovery due to customers' and/or owners' concerns over health risks</p>	<p>Re-building a reliable or solid customer base was the biggest concern of our participants</p> <p>This was closely followed by losing the chance to find any new customers or sales during the remainder of the season</p>

# Comparison to Visit Wales survey

VISIT WALES	CRTG																		
<p><b>Outstanding Support</b> Guidance on how to operate safely post-lockdown. Further financial support if the summer season is missed.</p>	<p>Financial support, marketing and PR post-covid, practical business advice.</p>																		
<p><b>Outcomes</b> 32% were successful in applying for government support.</p>	<p>54% of participants told us they were ineligible for at least one form of support they applied for.</p>																		
<p><b>Bookings</b> 84% of May bookings were cancelled. 13% of June bookings have been kept, 19% of July and 9% of August.</p>	<p>90% of May bookings were cancelled. 74% said they have kept peak summer bookings.</p>																		
<p><b>participants</b></p> <table border="1" data-bbox="222 860 904 1067"> <thead> <tr> <th></th> <th>Visit Wales</th> <th>CRTG</th> </tr> </thead> <tbody> <tr> <td>serviced accomodation</td> <td>302</td> <td>37.5</td> </tr> <tr> <td>self catering</td> <td>339</td> <td>42.1</td> </tr> <tr> <td>caravan campsites</td> <td>73</td> <td>9.1</td> </tr> <tr> <td>attractions and activity</td> <td>64</td> <td>8.0</td> </tr> <tr> <td>restaurant/ pub cafe</td> <td>5</td> <td>0.6</td> </tr> </tbody> </table>		Visit Wales	CRTG	serviced accomodation	302	37.5	self catering	339	42.1	caravan campsites	73	9.1	attractions and activity	64	8.0	restaurant/ pub cafe	5	0.6	<p>Our participants also included food producers and suppliers, shops and tourist guides, amongst other areas.</p>
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# Join us

Membership of Clwydian Range Tourism Group is open to tourism businesses within 5 miles of the Clwydian Range and Dee Valley Area of Outstanding Natural Beauty (AONB).

We also welcome local businesses who supply goods or services to tourism businesses.

Clwydian Range Tourism Group membership is only £50 per annum and includes free attendance at our Spring and Autumn meetings alongside other benefits.

Find out more at:

<https://crtgmembers.co.uk/join-us>

